

# Press Release

MARKS &  
SPENCER  
LONDON

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## **MARKS & SPENCER OPENS FLAGSHIP STORE IN MACAO AT SHOPPES AT VENETIAN**

Marks & Spencer (M&S), the leading British retailer, today opened a new flagship store in Macao at Shoppes at Venetian. Marks & Spencer's International Director, Costas Antimissaris was joined by the British Consul General Caroline Wilson, Marks & Spencer's Managing Director for Hong Kong & Macao, Stephen Smy to officially open the new store with a traditional ribbon cutting ceremony.

Shoppes at Venetian is a luxurious one million-square-foot indoor mall at The Venetian® Macao with more than 350 world-renowned brands and is now home to M&S's new 1,400 square metre store. Designed to inspire and delight customers with its new premium boutique shopping experience, M&S in Shoppes at Venetian showcases over 2,400 quality styles across Womenswear, Menswear, Lingerie and Kidswear. The new store will also offer over 1,000 lines of unrivalled quality M&S food and wines.

Speaking from Macao, Costas Antimissaris, Marks & Spencer's International Director, said: "We're delighted to be expanding our presence in Macao with our new flagship store which showcases the best of Marks & Spencer. Featuring our new inspiring international store environment and our latest quality clothing and food products, M&S in Shoppes at Venetian gives us a special opportunity to excite and delight our customers."

The new store is in line with M&S's growth strategy for Greater China, one of its priority international markets. This winter M&S will open its new 1,500 square metre flagship store at The Place in Beijing. M&S will also continue to expand its presence in Hong Kong with the opening of its largest Food store at Langham Place, Mong Kok this November, which will be followed by a further three new Food stores during 2016/17; and the complete modernization of its Central Tower flagship store in summer 2016.

### **Exceptional quality, stylish clothing collections**

M&S in Shoppes at Venetian features flattering lighting, large mirrors and inspiring imagery to give an inviting lifestyle feel to customers as they shop. Through its sleek, simple displays customers will be able to see the extensive breadth of styles, fits, cuts, and outfit ideas available at the new flagship store.

At the heart of the Marks & Spencer clothing is exceptional quality and confident style. All M&S collections are designed and developed by a team of skilled international in-house designers based in London. Each season they take inspiration from the international runways, customer research and feedback to create chic, wearable and high quality ranges that reflect the key seasonal looks.

Some 600 Womenswear styles feature for winter including smartwear, casualwear and accessories. To welcome customers as they enter the store, the high impact welcome zone will feature its casualwear range

Indigo Collection – M&S's best-selling sub-brand in Macao. The welcome zone will be regularly refreshed to ensure customers are always inspired by the latest trends and key looks.

M&S in Shoppes at Venetian will feature 580 lines of the latest lingerie, sleepwear and hosiery including the popular **Rosie for Autograph** collection, designed by international supermodel and actress Rosie Huntington-Whiteley. In Menswear there are over 600 lines of stylish formalwear and casualwear alongside underwear and accessories whilst in Kidswear, which has over 600 lines, M&S is a one stop shop for high quality, on trend baby and kids clothing for girls and boys aged up to 16 years and includes daywear, accessories, nightwear and essentials.

### **Outstanding quality food**

The new 90 square metre Food Hall will highlight M&S's outstanding quality and specialty including:

- **Best of British** – traditional British tea time favourites such as shortbread, jams and Earl Grey tea;
- **Luxury and everyday biscuits** – a wide selection of cookies, Viennese and extra chocolaty biscuits, ginger snaps and blueberry puffs perfect for celebrate special occasions or everyday eating;
- **Confectionery and celebration gifts** – sweet treats include chocolates, mints, caramels and toffees;
- **Groceries** – these innovative kitchen cupboard staples make it even easier to impress guests, including: marinades and sauces, soups and cereals;
- **Savoury snacks** – tasty snacks that are ideal for sharing such as crisps, tortillas and nuts ;
- **Drinks and wine** – a range of beverages to quench any thirst includes soft drinks and juices such as sparkling Normandy apple juice as well as Fairtrade tea and coffees and a choice of herbal teas. The store also has a selection of wines and beers

To celebrate the opening of the store, customers making their first purchases were treated to exclusive tote bags.

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### **For further information, please contact:**

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### **Notes to Editors**

**Store address:** Level 3, Shop 830, Shoppes at Venetian, The Venetian® Macao

### **About Marks & Spencer**

- Marks & Spencer is one of the UK's leading retailers. M&S sells high quality, great value clothing and home products as well as outstanding quality food.
- Established in 1884, Marks & Spencer currently has over 870 UK stores and over 480 international stores across 59 territories in Europe, the Middle East and Asia.
- Marks & Spencer opened its first store in Macao at Shoppes at Cotai Central in August 2014.
- For more information please visit <http://corporate.marksandspencer.com>