

**Shoppes at Parisian to Bring Prestigious Brands for  
the Opening of The Parisian Macao on September 13, 2016**

*With over 850 stores, Sands Shoppes Cotai Strip Macao  
offers guests the ultimate shopping experience under one roof*

**(Macao, August 3, 2016)** – The Parisian Macao has announced its retail line-up for Shoppes at Parisian, in the run-up to its opening on September 13, 2016. With over 320,000 square feet of retail space, Shoppes at Parisian will add another 170 stores to Sands Shoppes Cotai Strip Macao portfolio and many brands will open their first stores in Macao.

Shoppes at Parisian at The Parisian Macao will boast the latest luxury fashion designers, couture and lifestyle brands, in an amazing setting beautifully recreating Paris' famed shopping boulevards. These include the beautiful Champs Elysees with natural daylight under its atrium ceiling, from where shoppers can look towards the brilliant Eiffel Tower lights illuminating the evening sky; the Avenue Montaigne, and the exquisite Rue du Faubourg Saint-Honorè. Among an amazing range of renowned Parisian brands, there are also many brands new to Macao, including Antonia, Sonia Rykiel, Temptation, Isabel Marant, MCQ, Sinequanone, Repetto, Carven, Zadig & Voltaire, MSGM, Garel Paris, IRO, Phase 8, Bora Aksu, Djula, Point de Vue, Germain, Debucci, Herzo, Lancaster Paris, Jean Rousseau and Isabelle Langlois.

Shoppes at Parisian will provide the ultimate retail experience set against a backdrop of iconic sights including the magnificent, authentic half-scale recreation of the Eiffel Tower. Visitors will also have the chance to enjoy the signature architecture and iconic designs synonymous with Paris, such as The Fontaine des Mers, located at the centre of the magnificent lobby rotunda, and the Place Vendome in the middle of Shoppes at Parisian, which presides over many other famed avenues of Paris. Shoppers will be able to enjoy daily entertainment from French themed streetmosphere characters as they stroll around the mall, including a wonderfully eclectic mix of street artists, mimes and buskers. Aiming to be in the forefront of fashion in Macao, Shoppes at Parisian will bring visitors the essence of Paris, one of the fashion capitals in the world.

Another feature that makes the Shoppes at Parisian a unique indoor retail experience is the Place Vendome ceiling projection feature. Artists in Motion, an Australia-based design company which has created several design projections for world famous ceremonies and events including Sydney Opera House, the Beijing Summer Olympics and Shanghai World Expo, will deliver a series of artworks that will transform a plain white ceiling into a beautiful moving art piece. Not only will the projections further enhance Shoppes at Parisian's phenomenal architectural surroundings and will want to make people visit again and again.

To celebrate the opening of The Parisian Macao on September 13, Shop & Stay, the ever-popular retail promotion is available from now until Oct. 16, 2016. Shoppers who spend from MOP20,000 at Sands Shoppes Cotai Strip Macao will be given the opportunity to earn nights at luxurious hotels based on their levels of spending. Spend MOP100,000 and be rewarded with the ultimate experience of a two-night stay in a Lyon Suite and dinner for two at either La Chine or Brasserie at The Parisian Macao.

Shoppes at Parisian will also interconnect to other Sands Shoppes Cotai Strip Macao malls including Shoppes at Four Seasons, Shoppes at Venetian and Shoppes at Cotai Central via air conditioned walkways and travelators for an easy and comfortable shopping experience. Each mall's décor reinforces its distinctive positioning and differentiated offerings. As a retail complex that is larger than life, Sands Shoppes Cotai Strip Macao is the perfect destination for shoppers to enjoy one of the world's most unique indoor duty-free shopping experiences. Whether it is the latest seasonal trends or collections from the best designers, homeware, electronics, lifestyle, culinary and much more, this amazing mall has it covered.

To find out more about Shoppes at Parisian, visit [www.parisianmacao.com](http://www.parisianmacao.com).



**Photo caption:** Shoppes at Parisian is to bring more than 170 stores in addition to the existing 650 at Sands Shoppes Cotai Strip Macao after the opening of The Parisian Macao on September 13, 2016.

**For high resolution photos, please access the following Web browser:**

<https://we.tl/46mRhjkw1>

**(The link will expire in 7 days)**

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#### **About Sands Shoppes Cotai Strip Macao**

Sands Shoppes Cotai Strip Macao is the largest duty-free luxury shopping experience in Macao, with over 650 retailers to choose from, featuring the world's best brands – all under one roof. Consisting of the interconnected Shoppes at Four Seasons, Shoppes at Venetian and Shoppes at Cotai Central, this luxury shopping experience is part of Sands China's integrated resort city on Cotai, featuring three hotel and entertainment properties: The Venetian® Macao, The Plaza™ Macao (featuring Four Seasons) and Sands® Cotai Central (comprising St. Regis, Conrad, Sheraton, and Holiday Inn). Sands Shoppes features some of Macao's first-to-market luxury brands, and with its unique design themes, Sands

Shoppes is one of Macao's must-have experiences for visitors. Sands Shoppes also delivers a wide array of delectable international cuisine, from high-end gourmet to expansive food court options.

And coming in 2016 is the 300,000-square-foot Shoppes at Parisian, offering the latest in fashion and couture in a setting reminiscent of the streets of Paris.

For more information, please visit <http://en.sandsresortsmacao.com/shopping.html>.

### **About Shoppes at Parisian**

Shoppes at Parisian is like no other, bringing the delights and charms of one of the world's favourite travel destinations to Asia.

Set against a backdrop of iconic Parisian landmarks, including a half-size authentic recreation of the Eiffel Tower; visitors to Shoppes at Parisian will be able to stroll down Boulevards named after many of Paris' famous shopping locations such as the Champs Elysee to enjoy shopping at over 170 of luxury and lifestyle brands. When it comes time to relax, visitors can enjoy the tempting aromas of French and international sidewalk cafés, pâtisseries and bistros. Shoppes at Parisian is designed to appeal to a young demographic looking for cutting-edge fashion including many first to Macao brands. With more than 300,000 square feet of retail space in Shoppes at Parisian alone, guests can experience a total of over 850 shops at Sands Shoppes all connected by a covered walkway.

For more information, please visit <http://www.parisianmacao.com>.

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