



Press Release

Sands Resorts Macao to Launch First Sands Macao Fashion Week with Six Days of Fabulous Fashion Events from Oct. 19–24, 2017

(Macao, Aug. 15, 2017) – Sands Resorts Macao will launch its first **Sands Macao Fashion Week** from Oct. 19–24, 2017. Designed to showcase the many leading luxury and lifestyle fashion brands across Shoppes at Four Seasons, Shoppes at Venetian, Shoppes at Parisian and Shoppes at Cotai Central. The event will offer fashion parades and other special events open for the public to enjoy.

A highlight of the week will be an exclusive VIP gala dinner and fashion show attended by celebrities and fashion elite from China, Hong Kong, Taiwan, Japan and Korea, held at The Venetian Macao's opulent main lobby on Thursday, Oct. 19. The gala evening kicks off six days of fashion events and promotions that will include runway and boutique shows at Shoppes at Venetian and Shoppes at Parisian and exhibitions at Shoppes at Four Seasons highlighting current collections, alongside other exciting events.

The key events of **Sands Macao Fashion Week 2017** will be held on Oct. 20 and 21, when Shoppes at Venetian presents the **Walk on Water** fashion shows, a series of runway events that actually take place on The Venetian Macao's Grand Canal itself, while The Parisian Macao's Avenue des Champs Elysees will also be brought to life with live runway shows showcasing the latest looks for the coming season.

The week's prestigious programme will also see exhibitions taking place at Shoppes at Four Seasons on Oct. 20 to 24, revealing the absolute crème de la crème of fashion from the world's premium houses.

“Sands Shoppes Cotai Strip Macao is proud to present **Sands Macao Fashion Week**, which is set to become an exciting fixture on the fashion calendar,” said David Sylvester, Executive Vice President of Global Retail, Las Vegas Sands Corp.

“Macao has become a fashion capital, bursting with the latest global and local designs. As the largest indoor mall in Macao, with 850 duty free stores spanning top designer labels at Shoppes at Four Seasons, world-renowned brands and boutiques at Shoppes at Venetian, creative luxury at Shoppes at Parisian, and wide range of family fun activities and boutiques at Shoppes at Cotai Central, Sands Shoppes Cotai Strip Macao offers a celebration of fashion like no other. Open to anyone interested in fashion, **Sands Macao Fashion Week** will showcase a wide range of exciting events, and we invite fashionistas and style enthusiasts of all kinds to join us.”

Promising a celebration of style, **Sands Macao Fashion Week 2017** is for anyone interested in the latest haute couture, streetwear and everything in-between for the autumn/winter seasons.

Sands Macao Fashion Week 2017 – Oct. 19–24, 2017

Oct. 19, 7 p.m. – Gala Night at The Venetian Macao

Exclusive invitation-only dinner to be held in the main lobby of The Venetian Macao

Oct. 20–21 – Walk on Water Runway Shows at Shoppes at Venetian

Ready-to-wear runway shows held at Shoppes at Venetian. Guests will be able to see the latest collections from a wide range of stores at Shoppes at Venetian on a catwalk set on the Grand Canal.

Oct. 20–21 – Boutique Shows at Shoppes at Parisian

Guests are invited to the runway shows in Champs Elysees, set against the backdrop of the iconic Eiffel Tower. The latest fashion looks and trends for the season from a selection of stores at Shoppes at Parisian will be showcased.

Oct. 20–24 – Exhibitions at Shoppes at Four Seasons

Selection of latest season outfits from luxury brands will be displayed throughout Shoppes at Four Seasons



Photo caption: The first Sands Macao Fashion Week, to be held Oct. 19–24, 2017, will see six days of fashion events and promotions including runway and boutique shows throughout the integrated resorts.

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About Sands Shoppes Cotai Strip Macao

Sands Shoppes Cotai Strip Macao is the largest duty-free luxury shopping experience in Macao, with over 850 retailers featuring the world's best duty free brands, all under one roof. Consisting of the interconnected Shoppes at Four Seasons, Shoppes at Venetian and Shoppes at Cotai Central, it now adds the 300,000-square-foot Shoppes at Parisian, offering the latest in fashion and couture in a setting reminiscent of the streets of Paris.

The luxury shopping experience is part of Sands China's integrated resort city on the Cotai Strip, featuring seven hotel properties: The Venetian® Macao; The Parisian Macao; The Plaza™ Macao (including Four Seasons Hotel Macao); and Sands® Cotai Central (comprising The St. Regis Macao, Cotai Central; Conrad Macao, Cotai Central; Sheraton Grand Macao Hotel, Cotai Central; and Holiday Inn Macao Cotai Central). Sands Shoppes features some of Macao's first-to-market luxury brands, and with its unique design themes, is an unmissable experience for visitors. Sands Shoppes also delivers a wide array of delectable international cuisine, from high-end gourmet to expansive food court options.

For more information, please visit <http://en.sandsresortsmacao.com/shopping.html>.

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