

Press Release

Shoppes at Cotai Central Expands Retail Footprint in Macao with Opening of Phase III

*More shopping, entertainment and dining choices for parents and children
at Macao's first family-oriented shopping center*

(Macao, June 19, 2014) – Shoppes at Cotai Central opened its expanded retail area, adding 150,000 square feet of retail space, bringing the total number of stores to 140 and increasing the size of the mall in operation by 70 per cent. A total of 34 new retail shops will be welcoming customers to the expanded family-oriented shopping centre this month.

“The new shops within Shoppes at Cotai Central was specifically chosen to strengthen the family offering here in Macao,” said David Sylvester, Senior Vice President of Global Retail, Sands Retail. “Our team constantly studies and reviews our customers’ needs and tenancy mix to ensure we are adapting to the progression of Chinese consumers and family visitors. The expanded Shoppes at Cotai Central underscores Shoppes’ position as the leading shopping destination in Asia Pacific for customers of all demographics.”

In 2013, Shoppes at Cotai Central attracted more than 8.5 million visitors and generated over US\$260 million in sales.

As a shopping mall that caters specifically to families, Shoppes at Cotai Central aims to provide an enjoyable experience for both parents and children. As such, it has expanded its tenant range to include home decor brand Zara Home and variety store Marks & Spencer (opening in August 2014) – both of which are new to Macao; designer kids wear Aquascutum Junior, Armani Junior, Moschino Junior and Ralph Lauren Kids; fashion sportswear Nautica and Nike; travel accessories Samsonite Black Label; as well as enhanced offerings in men’s and women’s fashion, lifestyle, cosmetics and dining.

During spring 2015, children and teenagers can look forward to the opening of Planet J, the first-ever player-centric live action role playing theme park in the world – a breakthrough immersive family entertainment concept. Planet J will complement existing family entertainment offerings such as the [DreamWorks Experience at Cotai Strip Resorts](#), [Qube 2 Kid's Play Zone](#) and Macao's biggest and only candy house at Kid's Cavern.

“Our retail strategy is to accommodate the needs of different consumer demographics, and connect them with the retail brands that most appeal to them at the three distinctly themed Shoppes,” Sylvester said. “The physical interconnectedness of Shoppes at Four Seasons, Shoppes at Venetian and Shoppes at Cotai Central creates a ‘one-stop’ shopping destination for local consumers and tourists, particularly those who may be pressed for time and are seeking for mass market, prime upscale and luxury items. This strategy allows us to reinforce Shoppes’ position as the most popular shopping destination in Macao.”

Shoppes at Cotai Central is a peaceful sanctuary in the heart of a high-energy integrated resort city on the Cotai Strip. The indoor three-storey cascading waterfall, rocky cliff faces and lush plant life provide a comforting environment for shoppers, as they roam the 140 shops of first-to-Macao and famous international brands that spread across a retail space of 400,000 square feet. Families can take a break at one of the 17 restaurants or enjoy a wide selection of cuisines from the 23 stalls at the 700-seat food court, Koufu.

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About Shoppes at Cotai Central

With its addition of nearly 100 intimate boutiques and galleries, Shoppes at Cotai Central, as part of Shoppes, Macao's ultimate luxury duty-free shopping experience, joins Shoppes at Venetian and Shoppes at Four Seasons to offer a staggering 600 stores to choose from – the most in any one single location in all of Macao! This shopper's paradise at Sands® Cotai Central includes some exciting new first-to-market brands in Macao.

The unique, refreshing ambiance features an abundance of natural light, rocky cliff sides and cascading waterfalls to create a one-of-a-kind shopping experience. Shoppes at Cotai Central caters to a broad spectrum of consumers – the luxury-minded, savvy shoppers, or those just looking for a nice day out with friends and family.



Children can enjoy Qube 2 Kid's Play Zone, which features 3,000 square feet (280 square metres) of fun, with a bouncy castle, toddler area, video game area (Wii, Xbox, Kinect and computers), air hockey and foosball.

For more information, please visit www.sandscotaicentral.com/shopping.html.

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