

## **Press Release**

### Inaugural Sands Retail Awards Ceremony Recognises Retailers

Best Store Performance awards were given to 10 winners from 9 categories at Sands Shoppes

(Macao, Dec. 16, 2015) – Sands Shoppes hosted the inaugural Sands Retail Awards ceremony yesterday to reward and recognize retailers at Sands Shoppes for their commitment to service excellence throughout 2015. The event was hosted in conjunction with the Sands Retail Academy Graduation ceremony on Tuesday.

Acknowledging and rewarding the involvement and performance of retailers at Sands Shoppes is an important part of the overall service strategy of Sands Retail. This gives recent graduates from the Sands Retail Academy the opportunity to be recognized once again as they put everything they have learned into practice.

"By introducing these awards we are showing our retailers that their efforts to provide our guests and customers with the highest level of service possible is greatly appreciated," said David Sylvester, executive vice president of Global Retail, Las Vegas Sands Corp. "We also hope that the annual ceremony will serve to inspire both the retailers and their staff members to provide an even higher level of service, which will be to the benefit of Sands Retail, the retailers and their employees and of course our customers."

Awards were given out for Best Store Performance to winners from the following categories including: Luxury Fashion, Luxury Watch & Jewelry, High Street Fashion, High Street Watch and Jewelry, Beauty, Highest Point Redemption, Highest Number of Transactions, Food and Beverage as well as the General Retail Award. The winners were selected based on the assessment of their sales performance, overall shop presentation and customer services throughout the year.

Sands Retail knows the cornerstone to success is a commitment to quality service. These awards recognize and reward retailers and their team members as they continue to offer guests and visitors to Sands Shoppes the best duty-free shopping experience in Macao.



**Photo caption:** Ms. Leila Thibault, Retail Sales & Operations Manager of Dolce & Gabbana at Shoppes at Four Seasons receives the award for Best Store Performance Luxury Fashion at the Sands Retail Awards Ceremony on Dec. 15, 2015 at The Venetian Macao.



**Photo caption:** Representatives from Swarovski at Shoppes at Cotai Central receive the award for Best Store Performance - High Street Watch & Jewelry at the Sands Retail Awards Ceremony on Dec. 15, 2015 at The Venetian Macao.

#### ###

#### **About Sands Shoppes Cotai Strip Macao**

Sands Shoppes Cotai Strip Macao is the largest duty-free luxury shopping experience in Macao, with over 650 retailers to choose from, featuring the world's best brands – all under one roof. Consisting of the interconnected Shoppes at Four Seasons, Shoppes at Venetian and Shoppes at Cotai Central,

this luxury shopping experience is part of Sands Resorts Cotai Strip Macao, Sands China Ltd. This integrated resort city consists of three hotel and entertainment properties: The Venetian<sup>®</sup> Macao, The Plaza™ Macao (featuring Four Seasons) and Sands<sup>®</sup> Cotai Central (comprising Conrad, Sheraton and Holiday Inn). Sands Shoppes features some of Macao's first-to-market luxury brands, and with its unique design themes, Sands Shoppes is one of Macao's must-have experiences for visitors. Sands Shoppes also delivers a wide array of delectable international cuisine, from high-end gourmet to expansive food court options.

And coming in 2016 is the 300,000-square-foot Shoppes at Parisian, offering the latest in fashion and couture in a setting reminiscent of the streets of Paris.

For more information, please visit http://en.sandsresortsmacao.com/shopping.html.

#### Media contacts:

Donna Campbell Tel: +853 8118 2041

Email: donna.campbell@sands.com.mo

Lily Cheng

Tel: +853 8118 2013 / +853 6679 9934 Email: <a href="mailto:lily.sw.cheng@venetian.com.mo">lily.sw.cheng@venetian.com.mo</a>

# APPENDIX SANDS RETAIL AWARDS WINNER LIST

CATEGORY	WINNER
Best Store Performance - Luxury Fashion	Dolce & Gabbana Shoppes at Four Seasons
Best Store Performance - Luxury Watch & Jewelry	Bulgari Shoppes at Venetian
Best Store Performance - High Street Fashion	Furla Shoppes at Venetian
Best Store Performance - High Street Watch & Jewelry	Swarovski Shoppes at Cotai Central
Best Store Performance - Beauty	Lush Fresh Handmade Cosmetics Shoppes at Venetian
Best Store Performance - General Retail	H&B Shoppes at Venetian
Best Store Performance - Food & Beverage	Koufu     Shoppes at Cotai Central
	AND
	2) Tang Cuisine Shoppes at Venetian
Best Store Performance - Highest point redemption	New Horizon Digital Technology Shoppes at Cotai Central
Best Store Performance - Highest number of transactions	Duty Free Americas Shoppes at Venetian