



FOR IMMEDIATE RELEASE

## DFS GROUP ANNOUNCES RETURN OF WORLD'S PREMIER EXHIBITION OF FINE WATCHES AND JEWELRY IN MACAU THIRTY OF THE WORLD'S LEADING LUXURY BRANDS PRESENT MORE THAN 450 ICONIC PIECES AT NINTH ANNUAL MASTERS OF TIME

OCTOBER XX, 2017, MACAU – DFS Masters of Time, the world's leading retail exhibition of fine watches and jewelry, returns to Macau this December for the ninth year exclusively at T Galleria by DFS, Macau. Held in partnership with Shoppes at Four Seasons, this year's Masters of Time will explore the idea of memories with a curated collection that celebrates how collectors and brands commemorate the moments they hold dear. Bringing together over 450 fine watches and jewelry masterpieces from 30 brands, DFS' team of watches and jewelry experts has assembled an unprecedented collection that showcases the best of design, technology and heritage for both men and women.

“For nearly a decade, DFS has created an unparalleled experience for the world's top watches and jewelry collectors in the heart of Macau. At this year's Masters of Time, we are proud to celebrate the masterpieces whose elegance and innovation evoke our most important memories, and have the ability to transport us to a special time or place. We're thrilled to once again host the world's top collectors who continue to build their collections and make history with DFS,” said Sibylle Scherer, DFS Group President Merchandising and Consumer Marketing.

Christophe Chaix, DFS Group Senior Vice President Fashion, Watches, Jewelry and Accessories, added, “This year's Master of Time exhibition showcases a fantastic range of the latest novelties and innovations as well as iconic pieces from the worlds of watches and jewelry. Building a collection is intensely personal and through this year's Masters of Time exhibition, we're confident collectors will find unique and exceptional pieces that will stand the test of time.”

Available for viewing from December 9 – February 18, this year's Masters of Time introduces for the first time a multisensory exhibition inspired by the theme of memories. Guests can tour the curated collection displayed amongst a series of interactive pop-up spaces. Evoking senses, emotions and experiences, Masters of Time will take guests on a journey of nostalgia, heritage and adventure, all while making new memories with DFS.

### 2017 DFS MASTERS OF TIME COLLECTION

Elegant, yet supremely functional, the Masters of Time collection promises to intrigue seasoned collectors and first-time buyers alike. At the core of this portfolio lies a passion for precision, design excellence and storied tradition. DFS' watches and jewelry experts have searched the globe to curate the 2017 DFS Masters of Time Collection, which features exceptional pieces from brands including:

Arnold & Son; Angelus; Audemars Piguet; Blancpain; Breguet; Bulgari; Cartier; Chopard; FRANCK MULLER; Girard-Perregaux; Glashütte Original; Grand Seiko; Hublot; IWC Schaffhausen; Jaeger-LeCoultre; Jaquet Droz; Officine Panerai; OMEGA; Piaget; Roger Dubuis; Romain Jerome; Tag Heuer; Tiffany & Co.; Ulysse Nardin; Vacheron Constantin; Van Cleef & Arpels; Zenith and more.

Highlights include:

- Audemars Piguet - Royal Oak Tourbillon Extra-thin
- Blancpain – Tribute to Fifty Fathoms MIL-SPEC
- Breguet - Tradition Dame 7038
- Bulgari - Diva's Dream High Jewelry Watch – DFS Special Edition – Unique Piece
- Cartier - High Jewelry Tiny Panthère Watch
- Hublot - Techframe Ferrari 70 Years King Gold Tourbillon Chronograph
- IWC - Da Vinci Perpetual Calendar Chronograph
- Jaeger-LeCoultre – Master Gyrotourbillon 1

- Jaquet Droz - Lady 8 Flower
- OMEGA - Moonwatch Co-Axial Master Chronometer Moonphase Chronograph
- Piaget – Limelight Mediterranean Garden Necklace – Unique Piece
- Roger Dubuis – Excalibur Aventador S
- TAG Heuer - Carrera Caliber HEUER 02 T Automatic Chronograph 45mm DFS Masters of Time IX Special Edition
- Ulysse Nardin - Marine Grand Deck Tourbillon
- Vacheron Constantin - Heures Créatives Heure Romantique
- Zenith - Defy El Primero

DFS Masters of Time is part of the DFS Masters Series, a signature program of exhibitions that also includes Masters of Wines and Spirits that takes place each year in Singapore. The Masters Series is a showcase of the pinnacle of DFS’ leadership and innovation in curating and creating exceptional experiences across its five pillars of luxury: Wines and Spirits, Beauty and Fragrances, Watches and Jewelry, Fashion and Accessories, and Food and Gifts.

**FOR FURTHER INFORMATION, PLEASE CONTACT:**

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**About DFS Group**

DFS Group is the world’s leading luxury travel retailer. Established in Hong Kong in 1960, DFS Group continues to be a pioneer in global luxury travel retail, offering its customers a carefully curated selection of exceptional products from over 700 of the most desired brands through 420 boutiques on three continents. Its network consists of duty free stores located in 13 major global airports and 18 downtown Galleria locations, as well as affiliate and resort locations. The Group is privately held and majority owned by the world’s largest luxury conglomerate Moët Hennessy Louis Vuitton (LVMH), alongside DFS co-founder and shareholder Robert Miller. DFS Group employs over 9,000 people focused on creating inspiring retail experiences for its customers. In 2016, over 157 million travelers visited DFS stores. DFS is headquartered in Hong Kong and has offices in Australia, Cambodia, China, France, Indonesia, Italy, Japan, Macau, New Zealand, Singapore, United Arab Emirates, United States and Vietnam.

For more information, please visit [www.dfsgroup.com](http://www.dfsgroup.com).



**About T Galleria by DFS**

T Galleria by DFS, formerly known as DFS Galleria, is the ultimate evolution of the original travel retail concept pioneered by DFS Group. The first downtown store opened in 1968 in Hong Kong, followed shortly thereafter by Honolulu and eventually expanding to 18 locations all over the world. Today, T Galleria by DFS has a presence in the United States, as well as across Asia, Australasia, Europe and the South Pacific regions. Linked to the notion of travel through the use of T for the Traveler, the brand stands for what customers have come to expect: an expertly curated assortment of the world’s preferred luxury brands, exceptional retail environments, highly personalized services and unique experiences tailored to their specific needs as travelers. T Galleria by DFS enables travelers to realize their individual style, one journey at a time.

Discover more at [www.tgalleria.com](http://www.tgalleria.com).



#### About Sands Shoppes Macao

Sands Shoppes Macao is the largest duty-free luxury shopping experience in Macao, with over 850 retailers featuring the world's best duty free brands, all under one roof. Consisting of the interconnected Shoppes at Four Seasons, Shoppes at Venetian, Shoppes at Parisian and Shoppes at Cotai Central.

The luxury shopping experience is part of Sands China's integrated resort city on the Cotai Strip, featuring seven hotel properties: The Venetian® Macao; The Parisian Macao; The Plaza™ Macao (including Four Seasons Hotel Macao); and Sands® Cotai Central (comprising The St. Regis Macao, Cotai Central; Conrad Macao, Cotai Central; Sheraton Grand Macao Hotel, Cotai Central; and Holiday Inn Macao Cotai Central). Sands Shoppes features some of Macao's first-to-market luxury brands, and with its unique design themes, is an unmissable experience for visitors. Sands Shoppes also delivers a wide array of delectable international cuisine, from high-end gourmet to expansive food court options.

For more information, please visit <http://en.sandsresortsmacao.com/shopping.html>



#### About Shoppes at Four Seasons

Shoppes at Four Seasons at The Plaza™ Macao personifies the bespoke elegance of the Four Seasons and is Macao's first luxury mall, home to more than 150 luxury and designer brands including, Bottega Veneta, Cartier, Gucci, Dolce and Gabbana, and Louis Vuitton. Shoppes at Four Seasons include a comprehensive range of beauty and fragrance, fashion, accessories, watches and jewellery at T Galleria, featuring over 130 international brands. Duplex stores with access to the mezzanine level also offer brands such as Hugo Boss, Shanghai Tang, Etro, MaxMara, Gieves & Hawkes.

Shoppes at Four Seasons is interconnected with Shoppes at Venetian, Shoppes at Cotai Central and now adds the 300,000-square-foot Shoppes at Parisian, offering the latest in creative fashion and couture in a setting reminiscent of the streets of Paris, and providing visitors with over 850 duty free retail choices.

For more information, please visit <http://www.theplazamacao.com/shopping.html>

#### APPENDIX:



Audemars Piguet



Hublot



IWC



JACQUET DROZ



VACHERON CONSTANTIN



Zenith



TAG HEUER



OMEGA



Bulgari



CARTIER



PIAGET



BREGUET



JAEGER-LECOULTRE



BLANCPAIN



ULYSSE NARDIN



ROGER DUBUIS